been given. Most of the units of CCI are non-operational. HMT is in the midst of implementing a rehabilitation package approved by the Government.

(d) Efforts for revival of sick PSUs include financial restructuring wherever appropriate, implementation of rehabilitation schemes to improve long term viability through BIFR in case of sick PSUs and independently in case of others. The Government also gives financial support for investment for de-bottlenecking, urgent renewals/replacements etc. and non-plan support for rationalisation of manpower etc. The Government also gives assistance in securing orders and recovery of dues.

Assessment of demand for steel in rural market

*106. SHRI ANANTRAY DEVSHANKER DAVE: Will the Minister of STEEL be pleased to state:

(a) whether SAIL engaged Institute of Rural Management, Anand to undertake a study to assess the trend of demand for steel material in the rural market;

(b) if so, the details of the study report;

(c) whether SAIL proposes to set up rural service centres particularly in Gujarat to make available of steel items; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF STEEL (SHRI BRAJ KISHORE TRIPATHY): (a) to (d) As a part of the strategy to tap the potential rural market, SAIL has engaged Institute of Rural Management. Anand (IRM) to undertake a study to assess the current trend of demand for steel material in the rural market segment in the states of Gujarat, Maharashtra & Rajasthan. IRM are also required to suggest, *inter alia,* specific marketing actions and to assess the need to promote the concept of service centres. Institute of Rural Management, Anand is yet to submit its report.